

ERIN MARTIN

COMPUTER SCIENCE AND COMMUNICATIONS STUDENT AT ELON UNIVERSITY

EDUCATION

Elon University

August 2021 - May 2025

B.A. Computer Science
Communications minor

CONTACT

emartinmedia.com

erinmartin612@gmail.com

4294 Rochard Ln
Indian Land, SC 29707

SKILLS

Leadership

Web Design

Visual Design

Photography

Layout Design

SOFTWARE

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe Illustrator

Adobe After Effects

Java / Python / C++

Unreal Engine / GitHub

HTML / CSS / Javascript

React.js / Node.js

Figma / Adobe XD

EXPERIENCE

Design Chief

December 2023 - Present

Elon News Network

- Lead and mentor a team of designers, providing guidance on style guidelines and fostering their creative process
- Collaborate with Managing Editor of The Pendulum to ensure a clear and concise layout for the weekly paper

Director of Graphic Design

September 2023 - Present

Rising Phoenix

- Oversee graphic design team to ensure innovative visual storytelling
- Design a compelling and consistent brand identity for all Rising Phoenix projects
- Create and design in-depth webpages for feature stories and projects

President

Dec 2022 - Jan 2025

National Press Photographers Association, Elon Chapter

- Work alongside officer team to plan all chapter meetings, events and trips
- Oversee photograph critiques and workshops
- Serve as liaison between the officer team and the organizations advisor

Photographer

Mar 2022 - Present

Elon Athletics

- Photograph high quality photos from assigned sporting events
- Turnaround photos to Elon Athletics for implementation on athletics website, social media, and other publications

Front-End Web Design Intern

May 2024 - August 2024

PNY Technologies

- Maintain, update and develop web content for PNY sites using HTML5, CSS and JavaScript/jQuery
- Assist in the creation of graphics for web design, banner advertising, and social media content

Jr. Graphic Design Intern

May 2023 - August 2023

Destination Decoded

- Collaborated with lead designers and copywriters to create print and digital assets for luxury hospitality brands
- Assisted in advancing project management, file sharing, and reporting systems
- Performed various daily creative production tasks, including research, mood board creation, and proofreading